



Kok Optica opens at Paseo Herencia

Paseo Herencia, Aruba's new mall in the Palm Beach area across from the Holiday Inn welcomed another quality shop this past Sunday evening. Brothers Frans and Rudolph Kok of the famed Kok Optica in Oranjestad were pleased to present as an opening event a fashion show of their latest lines of designer sunglasses that will be featured at the beautiful new store in Palm Beach.

All the family was present for the opening, as was owner and architect of Paseo Herencia, Don Oduber and mall manager Valerie Camacho. Attractive models from Knock-out Model Agency displayed the designer specs spectacularly, and afterwards the store was soon crowded with eager shoppers, with quite a few departing with the distinctive silver bags bearing the "Kok Optica" name.

The Taste of Belgium catering staff provided themed hors d'oeuvres for an amusing and stylish touch, perfectly complementing the sleek shop. Those that love their designer brands will find Dolce and Gabbana, Dior, Prada, Chanel, Giorgio Armani, Cartier, BVLGARI, Fendi, Gucci, Versace, and GF Ferre, aside from a friendly and helpful staff headed by shop manager Charles Croes.

Kok Optica opened their doors on June 1 of 1996 and has been serving the community for eleven years, popular and well known for their excellent service. Rudolph, Frans, along with their sister Alexandra and parents Yolanda and Marcel were proud and excited about the new shop in the charming Paseo Herencia mall, as were mall owners, which consider it a welcome addition.